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BUILD YOUR FUTURE

TO A CAREER
CONNECT THEIR CLASSES
STUDENTS DON'T
81% OF DROPOUTS SAID THAT “MORE REAL-WORLD LEARNING” MAY HAVE INFLUENCED THEM TO STAY IN SCHOOL.

For years we have told students that earning a four-year degree from a university is the only way to a successful career, but there’s a problem: industries say college graduates do not possess many of the skills needed for available careers.

“The Solution:

First we have to realize that there are many paths that lead to a successful career outside of a four year college degree. Next, we must recognize that career and technical education (CTE) ties classroom education and real-life application.

“NEW TECHNOLOGIES AND GLOBALIZATION ARE DRIVING DEEP-SEATED CHANGE—AND NO ONE KNOWS FOR SURE WHAT IT WILL MEAN FOR MOST AMERICANS. BUT ONE THING IS CERTAIN: THE FUTURE WILL PUT A PREMIUM ON TECHNICAL SKILL.”

-Wall Street Journal

$6,242

AMOUNT AN AVERAGE SKILLED CRAFT PROFESSIONAL MAKES OVER A RECENT COLLEGE GRADUATE.

18%

INCREASE IN GRADUATION RATE FOR STUDENTS ENROLLED IN CTE CLASSES COMPARED TO TRADITIONAL STUDENTS.

SKILLED CRAFT POSITIONS REMAIN THE HARDEST TO FILL WORLDWIDE FOR THE FIFTH STRAIGHT YEAR.

AMERICA NEEDS CERTIFIED CRAFT PROFESSIONALS WITH TECHNICAL SKILLS THAT CAN KEEP IT GROWING.