Construction is about the technical expertise of the craft professional. It’s about building Indiana.

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Build Your Future Indiana recruits the next generation of craft professionals.

We accomplish this mission through these goals:

1. Make career and technical education (CTE) a priority in secondary schools.
   - The path to success can start with a CTE program in high school. With an 18% higher graduation rate, CTE provides direct correlation to the job market, rather than a broad field of study with no technical skill training.

2. Provide a path from ambition, to training, to job placement as a craft professional.
   - By 2018, industries such as construction and manufacturing will provide nearly 8 million job openings, of which 2.7 million will require a postsecondary credential. (Pathways to Prosperity, Harvard Graduate School of Education)

3. Shift negative public perception about careers in the construction industry to reflect the wide range of professions available.
   - For five straight years the skilled crafts have remained the toughest positions to fill globally. This is in spite of the industry’s upward mobility and high earning potential.

Career Days.
- Thousands of young students are eager to learn about career opportunities after school. Build Your Future Indiana’s presence at events around the state provides a platform for these young minds to explore the world of construction.

Online Resources.
- Craft professions, training centers, blogs and career paths all are featured on indiana.byf.org. Whether you are an educator, parent or student, Build Your Future Indiana is your trusted source for industry workforce recruitment information.

Training Centers.
- Want to locate a local training center to continue learning? Would you like to “earn as you learn?” Take a look at the training sites that are available on indiana.byf.org. Our goal is to make the transition from education to industry as seamless as possible.

Trading Cards.
- Want a quick look at the wide range of craft professions available? Look no further than Build Your Future Indiana’s trading cards. Each card highlights a specific craft with up-to-the-date wage information and job training requirements.

Job Demand.
- Indiana will reach an all-time high of over 61,000 construction career openings by August 2017. To meet this demand, Build Your Future Indiana and Indiana Construction Roundtable Foundation are working together to promote the opportunities that the construction industry can offer our young people.

Indiana Construction Roundtable Foundation.
- The Indiana Construction Roundtable Foundation is a non-profit association created to focus on the workforce shortage that is troubling the Indiana construction industry. The Indiana Construction Roundtable Foundation addresses the workforce shortage head on with their core program, Build Your Future Indiana. The purpose of Build Your Future Indiana is to market the opportunities with the construction industry, and to attract new talent to the industry.

Careers in Construction Month.
- October is Careers in Construction Month and Build Your Future Indiana capitalizes on this time to teach educators, parents and students about the value of CTE. Resources, classroom materials and events all highlight the vast opportunities available for students in the construction industry.

PR and Marketing Campaigns.
- Construction careers in today’s market are all about high-tech, high-stakes, huge earning potential and the opportunity to travel the world. Videos, posters and fliers assist Build Your Future Indiana’s nationwide network in increasing the awareness of opportunities in this incredible industry.

Ambassador Program.
- Build Your Future Indiana has brought together a group of subject matter experts to speak in schools across the state about the benefits construction has to offer. Students have the chance to learn about what a day in the life of a craft professional is like, while teachers will begin connecting with industry.

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